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5 UNITED STATES DISTRICT COURT
6 WESTERN DISTRICT OF WASHINGTON
7 AT SEATTLE

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10 O&R CONSTRUCTION, LLC,
11 individually and on behalf of all others
similarly situated,

12 Plaintiff,

13 v.

14 DUN & BRADSTREET
15 CREDIBILITY CORPORATION,
16 et al.,

17 Defendants.

C12-2184 TSZ

18 DIE-MENSION CORPORATION,
19 individually and on behalf of all others
similarly situated,

20 Plaintiff,

21 v.

22 DUN & BRADSTREET
23 CREDIBILITY CORPORATION,
et al.,

Defendants.

C14-855 TSZ

VINOTEMP INTERNATIONAL
CORPORATION, et al., individually
and on behalf of all others similarly
situation,

Plaintiff,

v.

DUN & BRADSTREET
CREDIBILITY CORPORATION,
et al.,

Defendants.

C14-1021 TSZ

1 ALTAFLO, LLC, individually and on
2 behalf of all others similarly situated,

3 Plaintiff,

4 v.

5 DUN & BRADSTREET
CREDIBILITY CORPORATION,
et al.,

6 Defendants.

C14-1288 TSZ

7 FLOW SCIENCES INC., individually
8 and on behalf of all others similarly
9 situated,

10 Plaintiff,

11 v.

12 DUN & BRADSTREET
CREDIBILITY CORPORATION,
et al.,

13 Defendants.

C14-1404 TSZ

ORDER

11 THIS MATTER comes before the Court on plaintiffs' third unopposed motion for
12 preliminary approval of class action settlement, which was filed in Case No. C12-2184 as
13 docket no. 238. The Court will consider the motion as though it had been filed in all five
14 cases captioned above.

15 The parties propose a settlement pursuant to which defendants will fund an escrow
16 account in the amount of \$2.75 million, from which notice and claims administration fees
17 of \$187,000, taxes and tax-related expenses of \$10,000, attorney's fees of \$302,500,
18 litigation expenses of \$425,000, and incentive awards to named plaintiffs in the aggregate
19 amount of \$17,500 will be deducted before the balance (or Net Settlement Fund) of
20 \$1,808,000 is distributed to class members on a pro rata basis. Pursuant to the parties'
21 draft agreement, each class member will be entitled to receive an award equal to the
22 percentage of the Net Settlement Fund that such class member's Net Purchase Amount,
23

1 defined as the total paid for CreditBuilder products minus all refunds and credits, bears to
2 the aggregate of all Net Purchase Amounts. The settlement also requires defendants
3 The Dun & Bradstreet Corporation and/or Dun and Bradstreet, Inc. to add, for a period of
4 at least two years, a full-time employee “whose primary responsibility shall be
5 responding to and enhancing the quality of responses to trade disputes.” See 2d Am. Stip.
6 of Settlement at ¶ 4.1, Ex. 1 to Egler Decl. (docket no. 239-1 at 13).

7 The parties seek certification, for settlement purposes, of the following class:

8 All persons in the states of California, New Jersey, North Carolina, Ohio,
9 and Washington who purchased a CreditBuilder product between August 1,
2010, and January 24, 2017.

10 According to the proposed Settlement Administrator, Gilardi & Co. LLC, the proposed
11 class consists of 95,502 members. Joaquin Decl. at ¶ 4 (docket no. 240). Of this number,
12 6,406 class members have a Net Purchase Amount of \$0, and such class members would
13 not receive any portion of the Net Settlement Fund. Id. at ¶ 5. The remaining 89,096
14 class members would receive an award between \$0 and \$1,099.15, based on Net Purchase
15 Amounts between \$0.05 and \$53,491.¹ Id. The Settlement Administrator has made
16 certain representations concerning the distribution of anticipated payments, see id. at ¶ 6,

18¹ The Settlement Administrator appears to have made two errors in its calculations. The award due to
each class member is supposed to be computed according to the following formula:

19
$$(\text{Class Member's Net Purchase Amount} \div \text{Total of Net Purchase Amounts}) \times \text{Net Settlement Fund}$$

20 Thus, for the class member with the highest Net Purchase Amount (\$53,491), the pro rata share of the
settlement fund should be $(\$53,491 \div \$87,884,714.13) \times \$1,808,000 = \$1,100.44$ (not \$1,099.15 as
indicated by the Settlement Administrator). Instead of using the aggregate of all Net Purchase Amounts
21 in its estimates, the Settlement Administrator based its figures on the sum of Net Purchase Amounts
(\$88,013,831.84) for the subset of 89,096 class members that had Net Purchases Amounts exceeding
zero. See Joaquin Decl. at ¶ 5. The effect of this error was to decrease the estimated award for every
22 class member. In addition, the Settlement Administrator incorrectly computed the anticipated Net
Settlement Fund to be \$500 more than the difference between the gross amount to be deposited into
23 escrow and the various deductions therefrom. See id. at ¶ 7.

1 but the statistics are flawed because they ignore the 6,406 class members whose Net
2 Purchase Amounts are \$0. When such class members are included in the calculations, the
3 expected distribution is as follows:

Award Amount	Number of Class Members	Percentage of Total
\$0 - 2	18027	18.87604%
\$2.01 - 5	11922	12.48351%
\$5.01 - 10	16360	17.13053%
\$10.01 - 20	23890	25.01518%
\$20.01 - 30	10225	10.70658%
\$30.01 - 40	5730	5.99987%
\$40.01 - 50	2841	2.97481%
\$50.01 - 60	1918	2.00833%
\$60.01 - 70	1150	1.20416%
\$70.01 - 80	702	0.73506%
\$80.01 - 90	487	0.50994%
\$90.01 - 100	385	0.40313%
\$100.01 - 200	1142	1.19579%
\$200.01 - 300	439	0.45968%
\$300.01 - 400	149	0.15602%
\$400.01 - 500	68	0.07120%
\$500.01 - 600	28	0.02932%
\$600.01 - 700	22	0.02304%
\$700.01 - 800	11	0.01152%
\$800.01 - 900	3	0.00314%
\$900.01 - 1000	0	0.00000%
\$1000.01 - 1100	3	0.00314%
	95502	100%

16 As indicated in this table, almost a third of the class (31.4%) would receive \$5 or less,
17 roughly half of the class (48.5%) would get \$10 or less, and about 98% of the class would
18 be awarded \$100 or less, while 3 class members would be paid over \$1,000 each. The
19 average recovery would be \$18.93.²
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22 ² The Settlement Administrator has misstated the average award as \$20.30. See Joaquin Decl. at ¶ 6
23 (docket no. 240). This figure is incorrect because it fails to account for the 6,406 class members who
would receive no award because their Net Purchase Amounts are \$0.

1 Although the Court does not have confidence in the Settlement Administrator's
2 computations, the Court is satisfied that a pro rata distribution of the Net Settlement Fund
3 is practicable and potentially fair, reasonable, and adequate. The Court will therefore
4 consolidate these matters and certify a class for settlement purposes, as set forth in the
5 conclusion; however, the scheduling of a final settlement approval hearing is deferred
6 until the parties address the following issues:

7 (1) The parties have identified as a potential cy pres recipient the Washington
8 State Bar Foundation. They have not, however, indicated how such cy pres recipient
9 "account[s] for the nature of the plaintiffs' lawsuit, the objectives of the underlying
10 statutes, and the interests of the silent class members, including their geographic
11 diversity." *Nachshin v. AOL, LLC*, 663 F.3d 1034, 1036 (9th Cir. 2011); *see also Dennis*
12 *v. Kellogg Co.*, 697 F.3d 858 (9th Cir. 2012). The class in this matter is comprised of
13 persons in five different states, and claims were brought under the laws of those five
14 states, but the proposed cy pres recipient provides financial support only for programs of
15 the Washington State Bar Association. The parties must comply with the Ninth Circuit's
16 standards concerning cy pres distributions, and the proposed notices must be revised to
17 inform class members that they may object to the choice of cy pres recipient even if they
18 have no other objection to the settlement.

19 (2) According to the Settlement Administrator, approximately 2% of the class
20 would receive awards exceeding \$100, and 67 of those members would be paid over
21 \$500. Neither the Settlement Administrator nor the parties, however, disclose how much
22 each named class representative would receive in addition to the proposed incentive

1 award. Such information must be provided to the Court and could affect its view about
2 whether the proposed pro rata distribution of the Net Settlement Fund is fair, reasonable,
3 adequate, and in the best interests of the class.

4 (3) The Court cannot approve the forms of notices submitted by the parties.
5 The parties propose to provide class members with unique identifiers that will enable
6 them to ascertain their pro rata shares of the Net Settlement Fund.³ Neither of the notices
7 proposed by the parties, however, set forth the range or frequency of possible awards, and
8 thus, the figures that class members might glean by using their respective unique
9 identifiers would be essentially meaningless. Moreover, the notices proposed by the
10 parties do not inform class members about the number of persons who will receive no
11 monetary benefit from the settlement and why. To constitute adequate notice, the
12 postcard and e-mail to be distributed to class members must provide them with a way of
13 comparing their anticipated recoveries with those of other class members and of forming
14 opinions about whether the proposed settlement is fair, reasonable, and adequate.

15 (4) The parties also propose to have class members file, in hardcopy rather than
16 electronic form, written objections directly with the Court, and to send copies to three
17 different law offices. They would further require that any objection include copies of all
18 papers, briefs, or other documents upon which the objection is based. See Ex. A-1 to
19 Proposed Order (docket no. 238-1 at 26). This plan is unworkable. It would require any

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21 ³ The proposed notice intended to be distributed via e-mail indicates that “[a]wards will be paid via
22 United States Mail from the Net Settlement Fund to Settlement Class Members.” Ex. A-1 at § XI (docket
23 no. 238-1 at 23) (emphasis added). This sentence is poorly worded -- awards will be sent or delivered,
not paid, via mail. Although the parties anticipate that the Settlement Administrator will distribute
awards to class members, they have not indicated whether and, if so, how the Settlement Administrator
will have access to the Net Settlement Fund.

1 class member wishing to object to incur unnecessary duplication charges and postage,
2 and might unreasonably burden court staff. Any notice to class members and any
3 direction on the website associated with this matter shall instruct class members to send
4 opt-out forms,⁴ objections, notices of intent to appear at the final approval hearing, and
5 any other correspondence to the Settlement Administrator, which shall distribute such
6 materials as appropriate to all counsel, shall prepare a suitable affidavit or declaration
7 summarizing such submissions (or lack thereof), and shall electronically file such
8 affidavit or declaration at least seven (7) days before any final approval hearing, along
9 with copies of all executed opt-out forms and objections. Objections need contain only a
10 short, plain statement of the grounds for opposing the proposed settlement, and need not
11 include any additional papers, briefs, or other documents. In addition, the Court will not
12 require that class members submit “valid objections” as a prerequisite to appearing at any
13 final approval hearing.

14 (5) The proposed notice for distribution via e-mail suggests that pleadings and
15 other papers related to this litigation may be inspected in the office of the Clerk of the
16 Court. This approach is infeasible for both the Court and class members, who might not
17 reside near the courthouse or even in the State of Washington. The parties are directed to
18 instead post on the website for this matter all materials relating to this action that class
19 members might wish to review, including all pleadings and orders or rulings of the Court.
20 In connection with any motion for final approval, the parties shall provide screen shots
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22 _____
23 ⁴ The parties are encouraged to propose an opt-out form for the Court’s review. Such form, if approved,
could be distributed along with the notices sent via e-mail and posted on the website for this matter.

1 and summaries of the information available on the website maintained for this proposed
2 class action settlement.

3 (6) The parties wish to empower plaintiffs' counsel (as the Escrow Agent) to
4 (i) invest the settlement funds, (ii) disburse the settlement funds as provided in the
5 parties' stipulation of settlement, in an order of the Court, or by written agreement of
6 defendants' attorneys and all Settlement Payers (meaning whichever defendants and/or
7 insurance carriers fund the settlement), and (iii) pay notice and claims administration fees
8 up to the estimated amount of \$187,000 from the settlement funds without prior approval
9 of the Court. See 2d Am. Stip. of Settlement at ¶¶ 4.5-4.9 (docket no. 239-1 at 14-15).

10 The Court is unwilling to approve these provisions as written. The parties have not
11 explained why investment of the settlement funds in government securities would be
12 necessary or even practicable in light of the relatively short time the funds are anticipated
13 to remain in escrow, and the Court is not inclined to permit the Escrow Agent to put the
14 settlement funds at "risk" as contemplated in the parties' proposed agreement. Moreover,
15 the parties have not indicated why defendants and/or their insurance carriers should be
16 able to agree to a disbursement of settlement funds not authorized by the Court. Finally,
17 the parties have offered no basis for completely foregoing judicial oversight regarding the
18 payment of notice and claims administration fees.

19 (7) The parties envision that plaintiffs' counsel will file any motion for
20 attorney's fees and costs approximately fifty (50) days after notice is distributed to class
21 members and only fifteen (15) days before the deadline for submitting executed opt-out
22 forms and/or objections. The Court is not satisfied that this schedule will permit class
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1 members to review the motion papers and timely opt-out or object. The Court will
2 require that any motion for attorney's fees and costs be filed before notice is distributed
3 to class members, that such motion and all supporting papers be posted to the website for
4 this matter, and that such materials be available via U.S. mail or e-mail upon a class
5 member's request to plaintiffs' counsel.

6 **Conclusion**

7 Plaintiffs' third unopposed motion for preliminary approval of class action
8 settlement, docket no. 238 in C12-2184, is GRANTED in part, DEFERRED in part, and
9 RENOTED to June 2, 2017. Accordingly, the Court hereby ORDERS:

10 (1) Case Nos. C12-2184, C14-855, C14-1021, C14-1288, and C14-1404 are
11 CONSOLIDATED into Case No. C12-2184. The Clerk is DIRECTED to CLOSE
12 Case Nos. C14-855, C14-1021, C14-1288, and C14-1404. All future filings shall bear
13 the cause number C12-2184 TSZ and shall be captioned as follows:

14 O&R CONSTRUCTION, LLC; DIE-MENSION
15 CORPORATION; VINOTEMP INTERNATIONAL
16 CORPORATION; CPRINT, INC.; ALTAFLO, LLC;
17 and FLOW SCIENCES INC., individually and on
behalf of all others similarly situated,

18 v.
19 Plaintiffs,

20 C12-2184 TSZ

21 DUN & BRADSTREET CREDIBILITY
22 CORPORATION; DUN & BRADSTREET
23 CORPORATION; and DUN & BRADSTREET,
INC.,

Defendants.

(2) The following class is hereby CERTIFIED for settlement purposes:

All persons in the states of California, New Jersey, North Carolina, Ohio, and Washington who purchased a CreditBuilder product between August 1, 2010, and January 24, 2017.

The following persons are EXCLUDED from the class: (i) any person who timely submits an executed opt-out form; (ii) Gilardi & Co. LLC; (iii) Kurtzman Carson Consultants, also known as KCC LLC; and (iv) Computershare Ltd.

(3) The following entities are APPOINTED as Class Representatives:

8 O&R Construction, LLC; Die-Mension Corporation; Vinotemp International
9 Corporation; CPrint, Inc.; Altaflo, LLC; and Flow Sciences Inc. The following law firms
10 are APPOINTED as Class Counsel: Robbins Geller Rudman & Dowd LLP; Stritmatter
11 Kessler Whelan Koehler Moore Kahler; Shanberg, Stafford & Bartz LLP; and
12 Landskroner • Grieco • Merriman, LLC. The law firm of Robbins Geller Rudman &
13 Dowd LLP is APPOINTED as Escrow Agent. The Escrow Agent shall maintain the
14 settlement funds in a segregated account.

(4) Gilardi & Co LLC is APPOINTED as Settlement Administrator. The Settlement Administrator shall treat as confidential the records provided by defendants concerning the class members and shall not disclose such records to any person or entity authorized to do so by the Court. The Settlement Administrator shall use these records solely for the purposes of providing notice to class members, for distributing notices to class members, and for corresponding as necessary with class members to administer the settlement in this matter. The Settlement Administrator shall not copy these records or use them for any purpose other than to administer the settlement in this matter. Within thirty (30) days after the completion of its obligations to administer the

1 settlement in this matter, the Settlement Administrator shall destroy the above-mentioned
2 records and certify in writing to Class Counsel and defendants' attorneys that the records
3 have been destroyed.

4 (5) With respect to the class defined in Paragraph 2, the Court CONCLUDES
5 that the prerequisites set forth in Federal Rule of Civil Procedure 23(a) are satisfied:
6 (i) the Class is so numerous that joinder of all members is impracticable; (ii) questions of
7 law and/or fact common to all members of the Class exist; (iii) the claims of the Class
8 Representatives are typical of the claims of the class members; and (iv) the Class
9 Representatives and Class Counsel meet the requirements for fair and adequate
10 representation. The Court further CONCLUDES that the class defined in Paragraph 2
11 meets the requirements of Federal Rule of Civil Procedure 23(b)(3): (i) the questions of
12 law and/or fact common to class members predominate over questions affecting only
13 individual members; (ii) resolution by class action settlement is superior to other
14 available methods of adjudicating the dispute; and (iii) the interests of absent class
15 members who wish to litigate their claims for damages individually will be adequately
16 protected by the notices to be distributed via postcard and e-mail and the ability of such
17 class members to opt out of the settlement.

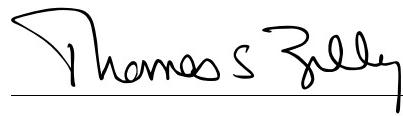
18 (6) On or before June 2, 2017, the parties shall file a supplemental brief, not to
19 exceed twelve (12) pages in length, addressing the issues outlined in this Order, along
20 with revised proposed forms of notices to class members, a revised stipulation of
21 settlement, and any proposed opt-out form. The revised proposed forms of notices
22 should reflect the consolidation of the five cases at issue and provide class members only

1 the active case number, *i.e.*, C12-2184 TSZ. The parties shall indicate what specific
2 dates they propose for a final settlement approval hearing and related deadlines.

3 IT IS SO ORDERED.

4 The Clerk is DIRECTED to send a copy of this Order to all counsel of record.

5 DATED this 5th day of May, 2017.

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8 Thomas S. Zilly
9 United States District Judge

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